



A Monthly exclusively for 10+2 Students

CAREER & PROFESSION TIMES

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WHY GO TO ^{Just} A COLLEGE?

So, you are through with school. And everyone expects you to join the campus rat race. But ask yourself why? Why do you want to go to college? Just because your parents and their parents went to college? Just because people around you spent 3 years of their lives roaming around the streets of K Nags? Or sitting at a movie theatre? Do you really want to go to college? Or do you want to learn something?

Do you want to equip yourself with skills that count?

Think, just college or a skill rich graduation? And then choose.

Look for exciting options beyond regular colleges inside



WHY ^{Just} THIS DEGREE?

B. Com nahi mil raha? So? What's the big deal about it anyway? Are you really going to judge yourself by which degree you are allowed to pursue? Or by marks that you scored in one set of exams? Please don't. Success in life is not equal to success in boards. Ask Sachin Tendulkar. Find out what you are good at. And better your skills. Don't do a B. Com just because everyone around you is going for it.

Think for yourself. Think about yourself. And then choose.

Look for exciting options beyond conventional degrees inside



WHY ^{Just} DU?

Delhi University is the oldest and the most reputed university in the country. We agree, it is. But is Delhi University the only university in the country? No, it isn't. So, if you get into a good college & a good course- great! If you don't, look at IP, look at Hisar university, look at private universities, look at correspondence courses. Look at DLP. And more importantly, look at the course!!

Life doesn't begin or end with DU.

Look at the course. Look beyond DU. And then choose.

Look for exciting options beyond DU inside

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Great stories are but exceptional lives of ordinary men



Let us follow one such ordinary Joe as his choices create an exceptional story out of his life — a certain Abhishek Soni. But first, a few facts about him:

Name: Abhishek Soni

Age: 17 years as on 30 May, 2009

Qualifications: Class XII pass with 78.4%

School: Fort school

Stream: Commerce with mathematics

Aspiration(s): Wants to be a successful business entrepreneur

Father's name: Mr. Rajiv Soni

Father's occupation/designation: Employed/Branch Manger, Canara Bank, Naya Bans, Sadar bazaar, Delhi – 06

Address: AVH 151 – Ashok Vihar, Phase II New Delhi

In June 2009, Abhishek appears for several entrances—CBS/IP/Symbiosis- he clears the written exam for CBS but fails to qualify in the GD/Interview round. Gets a rank of 678 in IPU – but does NOT go for a BBA (IP) or B. Com

(DU)- he makes the first important choice of his life....

In august 2009, he joins a unconventional business school... opts for an unconventional BBA. Unconventional, because in this B school, education is imparted in the classroom—and on the shop floor.

From August 1, 2009 to October 31, 2009, he undergoes orientation & train-

ing in Business management in a classroom setting.

NOVEMBER 2009 TO JULY 2010

He works with Anand Rathi Securities from Monday to Friday each week & attends classes held at the campus on Saturday & Sunday.

At Office: He gains first hand knowledge of the stock market, Futures and Options trading, commodities trading, DEMAT accounts, back office operations, client handling etc.

In the Classroom: Continues his study of business fundamentals, completes modules on entrepreneurship & idea generation — attains certifications like NCFM & AMFI — authentic certifications from autonomous government bodies.

Outcome: At the end of the first year of his graduation, Abhishek has been exposed to business fundamentals; he has gained insight into the applications of business principles in real work environment; has attained additional government backed certifications - and has earned Rs. 45000 as stipends through the year!!!

He has learnt that choosing NOT to spend his time like an average graduate- shopping, eating & meandering – has its own, greater rewards.

AUGUST 2010 TO AUGUST 2011

Resumes college for another round of intensive classroom training lasting 3 months. During these 3 months-classes are held daily from 9am to 6pm and thereby ends up studying more than an average DU student does in an entire year.

Abhishek now begins work with Bajaj Capital Ltd.

At Office: He is involved in Mutual fund marketing, insurance

selling, marketing of public FDs etc.

In the Classroom: He expands his knowledge of business process through classroom teaching on Saturdays. In addition to the BBA curriculum, he learns how to finance a new business and also acquires IRDA certifications from the Insurance Institute of India – in both life & non life insurance.

Outcome: At the end of the second year of his graduation, Abhishek understands the financial markets — both the theory & the application and has several certifications to his credit. Since he has already worked with Anand Rathi, a lot of things that befuddle his fellows are clear to him. The bosses like him and his colleagues look at him with respect.

He has learnt that sticking to one's choices reaps rich dividends.

AUGUST 2011 TO AUGUST 2012

Resumes college for yet another round of intensive classroom training for 3 months. This time he is expected to increase his participation by analyzing case studies discussed in the class—he sails through because 2 years of work experience has honed his analytical skills like no theoretical module could have.



Abhishek begins work with Federal Bank.

At Office: Owing to his previous exposure at Bajaj and Rathi, he is

given the responsibility of handling a few HNIs and Medium Net Worth Individuals — he addresses their financial planning needs – builds a strong network for himself and the bank.

In the Classroom: He continues to keep learning about newer aspects of

business activity every weekend — comprehends them much better because of his continual exposure — he also manages to become an Associate Financial Planner certified by FPSB (Financial Planning Standards Board). And by the end of this year, he appears for the CFP final examinations And oh, he also earns the coveted Diploma in Banking & Finance—by the Indian institute of Bankers.

Outcome: Abhishek has developed a sound understanding of business management & particularly of the financial markets, banking and insurance sector. He has a set of very valuable certifications in capital markets, insurance banking & financial planing. He has 3 years of work experience to his credit. In short, Abhishek is now ready to take on the world.

AUGUST 2012

Abhishek graduates. He is now a BBA graduate with govt. certified diplomas and a 3 year work experience.

Actually he is almost at par (a little more, if truth be told) with an MBA – and he is a certified financial planner!!!!

And as you can imagine, when Abhishek passes out of his college at the age of 20, he has two very rewarding career paths in front of him:

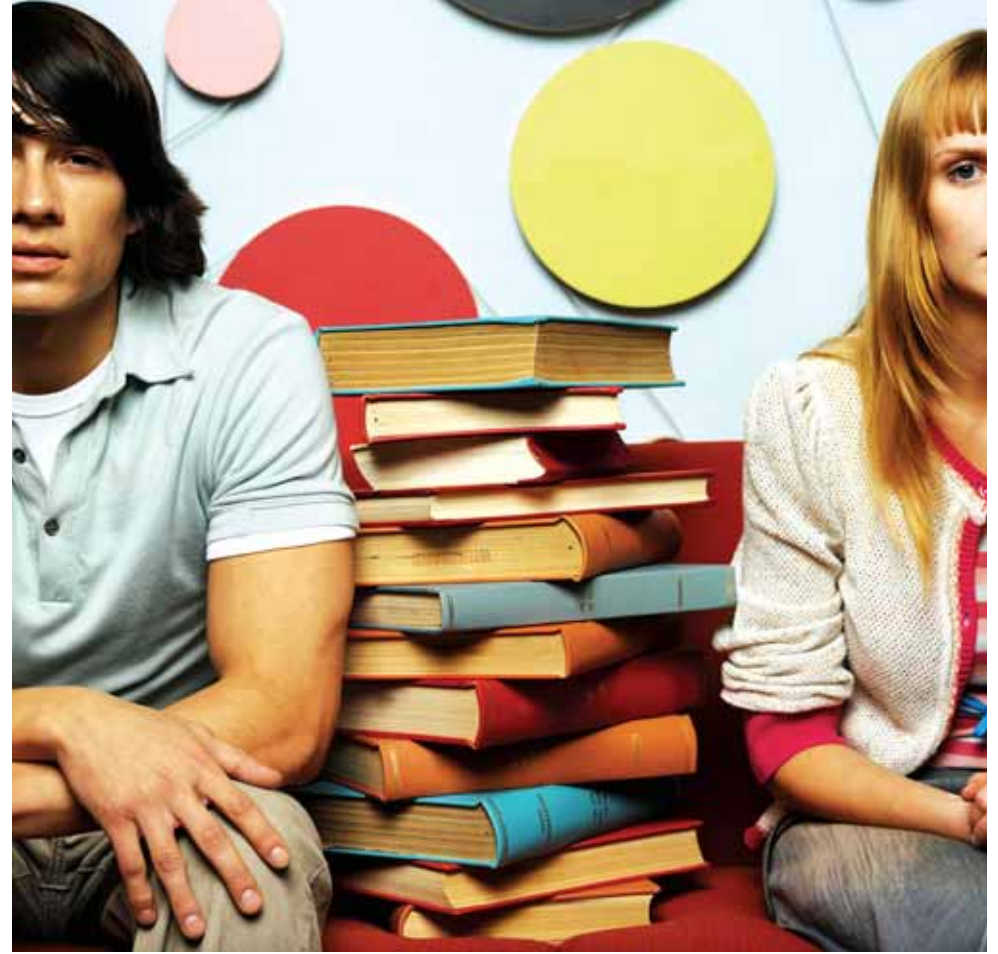
He could start his own financial planning advisory — after all he has studied business, entrepreneurship & has extensive experience of the field.

He could join any of the banks queuing up for him — and queue for Abhishek they will — after all it is not everyday that banks can get their hands on a business graduate who is certified financial planner, who has worked with MFs, Insurance, stocks and who has already built an enviable network of HNIs...

CUT TO THE YEAR 2020...

Abhishek meets his friend Rohan. Rohan and he were at school together... both of them had received business education after class XII. Rohan has since spent some time working for ICICI bank & for a foreign KPO as a research consultant. 8 years after Rohan graduated — he has decided to chuck his dry job to start as an entrepreneur.

They meet because Rohan wants to buy the franchisee rights of the financial planning advisory— FINDOC that Abhishek set up 5 years ago... Rohan agrees to pay 6L for the rights... and 7.5% of the gross revenue thereafter— thus becoming the 108th franchisee of the FINDOC.



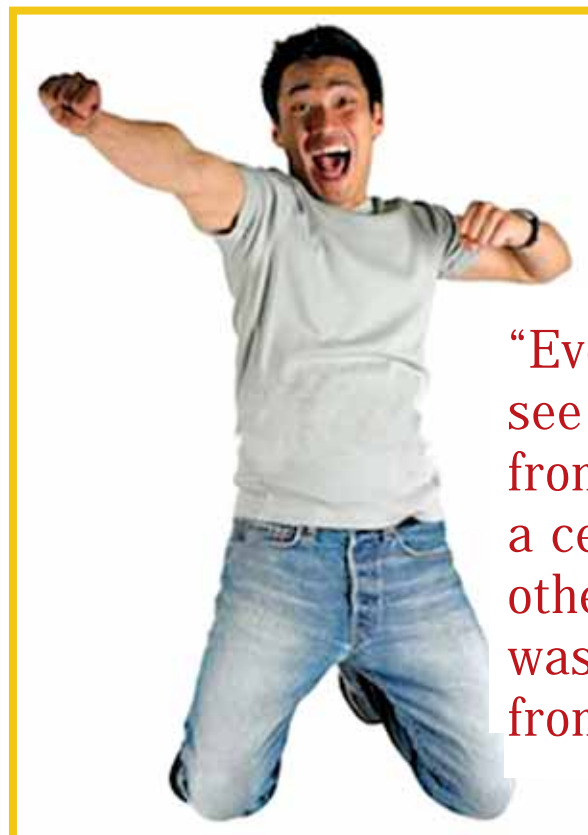
estate along with their Business education at IWSB and they too had gone on to conquer new frontiers in their fields – as entrepreneurs & intrapreneurs.

Saurabh had become the master franchisee for CL – and was now retailing their GMAT/ILETS/TOEFEL

certain few had more drive than others. More focus. More fire. It was easy to see that they were from IWSB. ■■

Wait ... isn't there something wrong with the story here? Aren't you asking yourself that Why did Rohan take so much longer than Abhi to start on his entrepreneurial dream - and why did he have to turn to Abhishek to make it come true????
Didn't he too opt for management education after class XII? Did his education not equip him to create & manage his own enterprise....?
The answer to this question will bring us to the essential difference in their education and learning which made all the difference in their lives. Rohan had pursued a BBA.

Abhishek had pursued a BBA EDP. He was at IWSB



And Abhishek was no exception. His classmates at IWSB, all of them who had different interests opted for varied certifications in retail, advertising, marketing, Public relations & real

products countrywide. Vineet Nair started an event management firm-sparkle. Rishabh had created a real estate giant. Risha was helping set up rural schools in Darjeeling and running a flourishing floriculture enterprise.

Everywhere you looked – you could see that some people were different from the others. You could see that a

“Everywhere you looked – you could see that some people were different from the others. You could see that a certain few had more drive than others. More focus. More fire. It was easy to see that they were from IWSB.”

Want to be a hot shot entrepreneur like Abhishek?

Want to graduate like he did — with 3 years of work experience and 4 diplomas and a BBA Degree?

Want to pursue a BBA-EDP at the Indus World School of Business?

Turn to pg. 5...

Making the race for a seat in DU a little easier-This list of cut-offs will give you an overall idea of the college where you should go for a berth in Delhi University

Percentage	Stream	Colleges
45 - 50%	Arts	Bharti College, Daulat Ram, Deshbandhu, Gargi, Hansraj, IP College, Kalindi, Kamla Nehru, Kirori Mal, Lakshmbai, Maitreyi, Mata Sundari, Miranda House, Moti Lal Nehru, PGDAV, Rajdhani, Ramjas, Satyawati (co-ed), Shivaji, Sri Venkateswara, Sri Aurobindo (E), Zakir Hussain
	Commerce	Indus World School of Business
	Science	Nil
51 - 55%	Arts	Hansraj, Kirorimal, Ram Lal Anand (E), Shivaji, SPM College, Sri Aurobindo
	Commerce	Indus World School of Business
	Science	Nil
56 - 60%	Arts	Deshbandhu, Dyal Singh, Hindu, Janki Devi Memorial, Kalindi, Laxmibai, Motilal (E), PGDAV(E), Satyawati (E), Shaheed Bhagat Singh (E), Zakir Hussain (E)
	Commerce	Indus World School of Business
	Science	Nil
61 - 65%	Arts	ARSD, Bharti, Daulat Ram, CVS, Ddu, DCAC, Deshbandhu(E), Dyal Singh, Dyal Singh (E), Hansraj, Hindu, IP College, Kalindi, Kamla Nehru, LSR, Laxmibai, Maharaj Agrasen, Maitreyi, Mata Sundri, Moti Lal Nehru, PGDAV, PGDAV(E), Rajdhani, Ram Lal Anand, Satyawati (coed), Satyawati(E), Shaheed Bhagat Singh, Shivaji, SPM College, Shyamlal, Shyamlal (E), Sri Aurobindo, Swami Shradhanand, Vivekananda, Zakir Hussain
	Commerce	Indus World School of Business
	Science	Nil
66 - 70%	Arts	Aditi Mahavidyalaya, ARSD, Bharti College, DCAC, Deshbandhu, Dyal Singh, gargi, Hindu, Janki Devi Memorial, Kalindi, Laxmibai, Maharaja Agrasen, Maitreyi, Mata Sundari, Miranda House, Moti Lal, Moti Lal (E), PGDAV, PGDAV (E), Rajdhani, Ram Lal Anand, Ram Lal (E), Satyawati (coed), Shaheed Bhagat Singh, Shaheed Bahagt Singh (E), SGTB Khalsa, Shivaji, SPM, Shyamlal, Shyamlal (E), Sri Venkateshwara, Zakir Hussain, Zakir Hussain (E)
	Commerce	Indus World School of Business
	Science	Ach. Narender Dev, ARSD, Dyal Singh, Deshbandhu, Gargi, Kalindi, Rajdhani, Shivaji, Shyam Lal, Sri Aurobindo, Swami Shradhanand
71 - 75%	Arts	ARSD, Bharti, Daulat Ram, DCAC, Deshbandhu, Deshbandhu(E), Dyal Singh, Dyal Singh (E), Gargi, Hindu, IP College, Janki Devi, Kalindi, Kamla Nehru, Laxmibai, Maharaja Agrasen, Maitreyi, Mata Sundri, Miranda House, Moti Lal Nehru, PGDAV, PGDAV (E), Rajdhani, Ram Lal Anand, Ram Lal Anand (E), Ramjas, Satyawati (coed), Satyawati (E), Shaheed Bhagat Singh, SGTB Khalsa, SGND Khalsa, Shivaji, SPM College, Shyam Lal, Swami Shradhanand, Vivekananda, Zakir Hussain
	Commerce	Deshbandhu (E), Indus World School of Business, Motilal(E), Sri Aurobindo (E), Swami Shradhanand
	Science	Ach. Narender Dev, Daulat Ram, DDU, Dyal Singh, Deshbandhu, Gargi, Kalindi, Kirori Mal, Maitreyi, Miranda, Moti Lal Nehru, Rajdhani, Ram Lal Anand, Ramjas, SGTB Khalsa, Swami Shradhanand, Zakir Hussain

रिडिक्ट कनेक्शन



ARIES
(Mar 21-Apr 19)

'Seven of Cups' says you may have everything you need but there may be a black swirl around you due to which you cannot see the access things. You need to be more open and notice your surroundings and start taking advantages of your surroundings and see the colours of vibration around you.



TAURUS
(Apr 22-May 20)

'Queen of Cups' says the doubt continues this month too. The doubt may arise with your environment. Don't listen to others, instead you have confidence so move ahead and step forward.



GEMINI
(May 21-June 21)

'Knight of Swords' says that, you will be gaining intellect and knowledge. You will want to reach your destination as soon as possible so you're working very fast. You will be energetic but you need to be cautious and careful about the decisions you take.



CANCER
(June 22-July 22)

You will earn good name and fame according to 'Nine of Pentacles'. You will have freedom for your decisions and money. You will enjoy sudden prosperity. You may even earn a lottery. You will be very confident about your achievements and this will increase your self-confidence.



SAGITTARIUS
(Nov 22-Dec 21)

'Page of Wands' says that in the month of July, you all will be very energetic and enthusiastic. You are very well focused and moving fast towards your destination. You will have to take care of the steps you follow by taking guidance and help from your elders. New projects in this month can be initiated.



AQUARIUS
(Jan 22-Feb 21)

In the month of June, you will take up all the work and responsibilities at a time. This is the time when you need to set your tasks and take-up one by one, otherwise, it will lead to mental tension and health problems.



LEO
(July 23-Aug 22)

'Four of Pentacles' says that there is money and prosperity this month. It also indicates that you will be very calculative and evaluating each aspect of the situations. You have to come out of the grid so that positive work takes place. One should not always be disciplined in life rather enjoy the fruits of the hard work done.



VIRGO
(Aug 23-Sep 22)

'The Queen of Wands' says that you will be career oriented this month. You are ready to achieve your targets. You are holding a position and status like the queen. You will be able to influence others without getting affected by their behaviour.



LIBRA
(Sep 23-Oct 22)

'Three of Cups' says that this month brings in good news, happiness, blessings satisfaction and positive hope. You will enjoy the month of June.



SCORPIO
(May 22-Nov 21)

'Nine of Pentacles' says you will enjoy a very high position and status. You are likely to get the desired results and the work of your interest. You will be surrounded with happiness and satisfaction at personal and professional level. This is going to be a very lucky month for all of you.



CAPRICORN
(Dec 22-Jan 21)

In the month of June, 'Five of Wands' brings in competition and more hard work so as to accomplish which may be difficult but not impossible. You need to take up the challenge and face it with determination so that you get to prove yourself in front of others.



PISCES
(Feb 22-Mar 21)

In the month of June, 'the Star' indicates that you will shine as bright as the star in the sky. You will be taken care of emotional and mental peace. You will be very happy and very active.



Admission Open

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Percentage	Stream	Colleges
75 - 80%	Arts	ARSD, Bhagini Nivedita, Bharti, Daulat Ram, DCAC, Deshbandhu, Dyal Singh, Gargi, Hans Raj, Hindu, IP College, Janki Devi, Kalindi, Kamla Nehru, Kirori Mal, Maitreyi, Mata Sundri, Miranda House, Moti Lal Nehru, Rajdhani, Ram Lal Anand, Ramjas, Satyanand (coed), Shaheed Bhagat Singh, SGTB Khalsa, SGND Khalsa, Shivaji, Shyam Lal, Shyam Lal (E), SPM College, Sri Venkateshwara, Swami Shradhanand, Vivekananda
	Commerce	Aditi Mahavidyalaya, Deshbandhu (E), Indus World School of Business, Mata Sundari, Moti Lal (E), PGDAV (E), Ram Lal (E), Satyawati (E), Shaheed Bahgat Singh (E), SPM College, Shyam Lal (E), Sri Aurobindo, Sri Aurobindo (E), Swami Shradhanand, Zakir Hussain (E)
	Science	Ach. Narender Dev, ARSD, Daulat Ram, DDU, Dyal Singh, Deshbandhu, Gargi, Hans Raj, Kalindi, Keshav Mahavidyalaya, Kirori Mal, Maharaja Argasen, Maitreyi, Miranda, Moti Lal Nehru, PGDAV, Rajdhani, Ram Lal Anand, Ramjas, SGTB Khalsa, Shivaji, Sri Aurobindo, Sri Venkateshwara, Zakir Hussain
80 - 85%	Arts	ARSD, Bhim Rao Ambedkar, CVS, Daulat Ram, DCAC, Dyal Singh, Hans D16 Raj, Hindu, IP College, Janki Devi, Kirori Mal, LSR, Maitreyi, Miranda House, Moti Lal Nehru, PGDAV, Ram Lal Anand (E), Ramjas, Satyawati (coed), Satyawati (E), Shaheed Bhagat Singh, SGTB Khalsa, Shivaji, SPM College, Sri Venkateshwara, Vivekananda, Zakir Hussain
	Commerce	Ach. Narender Dev, ARSD, Bhagini Nivedita, Bharti, Dyal Singh (E), Indus World School of Business, Janki Devi, Kalindi, Kamla Nehru, Laxmi Bai, Maitreyi, Mata Sundari, Moti Lal Nehru, Moti Lal Nehru (E), PGDAV, PGDAV(E), Rajdhani, Ram Lal Anand, Ram Lal Anand (E), Satyawati (E), Shaheed Bhagat Singh, Shivaji, SPM College, Shyam Lal, Shyam Lal (E), Sri Aurobindo, Sri Aurobindo (E), Swami Shradhananda, Vivekananda, Zakir Hussain (E)
	Science	Ach. Narender Dev, ARSD, Bhaskaracharya College of applied sciences, CVS, Daulat ram, DDU, Deshbandhu, Gargi, Hans Raj, Hindu, IHE, Kalindi, Keshav Mahavidyalaya, Kirori Mal, Maitreyi, Miranda, Moti Lal Nehru, PGDAV, Ramjas, SPM College, SGTB Khalsa, Shivaji, Sri Venkateshwara, Zakir Hussain
86 - 90%	Arts	CVS, Daulat Ram, DCAC, Hansraj, Hindu, IP College, Kamla Nehru, Kirori Mal, LSR, Maitreyi, Miranda House, Moti Lal Nehru, Ramjas, Shaheed Bhagat Singh, SGTB Khalsa, Shivaji, Sri Venkateshwara
	Commerce	Acharya Nar, Dev, ARSD, Bharti, Bhim Rao Ambedkar, CVS, Daulat Ram, DDU, DCAC, Deshbandhu, Dyal Singh, Dyal Singh(E), Gargi, Hans Raj, Hindu, Indus World School of Business, IP College, Janki Devi, Kalindi, Kamla Nehru, Kirori Mal, LSR, Laxmi Bai, Maitreyi, Moti Lal Nehru, PGDAV, PGDAV (E), Rajdhani, Ram Lal Anand, Ramjas, Satyawati (coed), Shaheed Bhagat Singh(E), SGTB Khalsa, SGND Khalsa, Sri Aurobindo, Sri Venkateshwara, Vivekananda, Zakir Hussain
	Science	Ach. Narender Dev, ARSD, DDU, Gargi, Hans Raj, Hindu, IP College, IHE, Keshav Mahavidyalaya, Kirori Mal, LSR, PGDAV, Ramjas, Shaheed Rajguru college of Business Studies, SGTB Khalsa, SGGS College of Commerce, Sri Venkateshwara, Swami Shradhanand
91 - 95%	Arts	CVS, DCAC, Hansraj, Hindu, IP College, Kamla Nehru, Miranda House, Ramjas, SRCC, SGGS College of commerce, SGTB Khalsa, Sri Venkateshwara
	Commerce	ARSD, CVS, Daulat Ram,DCAC, Dyal Singh, Gargi, Hans Raj, Hindu, Indus World School of Business, IP College, Kamla Nehru, Keshav Mahavidyalaya, Kirori Mal, LSR, Moti Lal Nehru, PGDAV, Ramjas, Shaheed Bhagat Singh, SRCC, SGGS College of Commerce, SGTB Khalsa, Sri Venkateshwara, Zakir Hussain
	Science	ARSD, Daulat Ram, Hans Raj, Hindu, IP College, Shaheed Bhagat Singh, SRCC, SGGS College of Commerce, SGTB Khalsa, Sri Venkateshwara, Zakir Hussain
96 - 100%	Arts	Hindu, SRCC
	Commerce	Hansraj, Hindu, Indus World School of Business, IP College, Keshav Mahavidyalaya, SRCC, Zakir Hussain
	Science	Hans Raj

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